

CAPABILITY STATEMENT

R. Jason Parson, President/CEO
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Core Competencies

Parson & Associates LLC (P+A) is a service-disabled veteran-owned and minority-owned public relations and marketing firm located in Kansas City, Missouri. P+A has extensive experience providing strategic project management and professional communications services for high-profile local, regional and national projects. From community projects to established non-profits, small businesses to national and state initiatives, we do more than provide services; we **champion ideas, cultivate relationships** and **tailor communication strategies** that will engage your audiences and contribute to your project's success. Our core competencies include:

Public Relations & Marketing
 Project Management
 Program Management
 Management Consulting
 Campaign Management

Constituent Relations
 Media Relations
 Social Media
 Document Preparation Services
 Website & Graphic Design

Differentiators

- Service-Disabled Veteran-Owned
- Certified Minority Business Enterprise
- Diverse portfolio
- Uniquely qualified to assist on transportation, transit and infrastructure projects
- Intimate knowledge of government processes
- Company commitment to veterans' causes
- Located in Historic 18th & Vine in Kansas City's urban core

Company Data

Certifications: SDVOSB, MBE, DBE

DUNS: 06-111-5694

CAGE Code: 7CS25



NAICS: 541611, 541612, 541613, 541614, 541618, 541620, 541810, 541820, 541840, 541890, 541430, 541990, 561210, 561410, 561431, 561499, 519130, 541320, 611430

Recent Past Performance

- Uber
- KC Downtown Streetcar Construction; Kansas City, Missouri
- Overflow Control Plan; Kansas City, Missouri
- Route 92 Centennial Bridge Study, Kansas Department of Transportation
- Red Bridge Road; Public Works Dept., Kansas City, Missouri
- Downtown Transit Plan; Kansas City Area Transportation Authority
- East Patrol Police Station & Crime Lab Campus; Kansas City, Missouri
- ADA Compliance; Kansas City, Missouri
- Marlborough Target Green Pilot Program; Kansas City, Missouri